June 18, 2018



Gangster In Our Midst–available on <u>Amazon</u>) www.bettybrandtpassick.com www.facebook.com/BettyBrandtPassick/ <u>Twitter@BBPCOM</u>

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In Our Midst

#### From the Iowa Department of Cultural Affairs

Thank you for the donation of your book, Gangster In Our Midst [second edition] and the 20page history of Fairbank, Iowa which you also wrote.

We will be happy to had these to our collections.

We appreciate your thinking of us! As you may know, we depend greatly on the generosity of individuals like you who realize that such publi-

cations are valuable records of Iowa history and culture that should be preserved and made available to others for research and enjoyment.

Shari Stelling, Librarian

# What Nobody Explained to Me (not really)

After you write your book—then, you must market it. And that isn't easily accomplished either, particularly for a relatively new, self-published author.

Currently, I'm contacting the greatest bookstores in America—there are over forty on one list I came across.

I'm trying to find venues that are a good match for *Gangster In Our Midst* (historical fiction), and trying to convince each to allow me to do an author event and stock the novel.

Mystery and Crime bookstores seem to be a good fit. I've just added an author event at **Once Upon a Crime**, Minneapolis, MN on Sat., July 21, noon-2 pm. It's a great bookstore!

My next stop: I return to my hometown of Fairbank, Iowa for **"Island Days,"** Sat., June 23, Fairbank Food Ctr, noon-2 pm.



July 1, 1928—Frank Yale was found slumped over the wheel of his new Lincoln near his New York home, gunned down by four men in a black Nash sedan dispensing one hundred .45 caliber bullets into his car. The police...

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#### GET BOOK EVENT POSTINGS <u>FIRST</u> ON FACEBOOK:

https:// www.facebook.com/ BettyBrandtPassick/



Redbery Books in Cable, WI is the kind of quaint little independent bookstore one hopes will always exist in towns across America.

### Gangster In Our Midst—a Wisc. story, too!

For the two hours I was at Redbery Books in Cable Saturday, June 16th, I talked about GIOM with myriad visitors to the area—and a lot of repeat Redbery customers.

I reminded them Capone and his entourage traveled widely throughout the Midwest—a lot of gangster shootouts with the F.B.I. took place in Wisconsin. In Ch. 10, "Hayward," Capone calls a meeting at his 400-acre estate to plan how to rid himself of the dreaded "Bugs" Moran gang—once and for all.

One couple I met at the store said they have in their possession bloodied artifacts from the St. Valentine's Day massacre in 1929!

"Independent bookstores are doing better in recent years," according to Maureen Palmer, Redbery Books owner. "I have about \$30K worth of books on the shelves, and can order any book you're looking for—**plus I'll ship it for free**!"

Contact Maureen through www.RedberyBooks.com, or (715) 798 -5014.

# Testimonial

I finished your wonderful book "Gangster in our Midst." Your use of history during the course of the book was greatly appreciated. My interest in Chicago gangsters came from a good friend, who knew a man who'd been Al Capone's bodyguard. Your stories of the Chicago gang were a vivid example. Thank you.

Reuben L., Lake Elmo, MN

### Author Events

**Sat., Jun. 23**, noon-2 pm — "Island Days", Fairbank Food Center, 102 4th Street N., Fairbank, IA, 319-635-2139

**Fri., Jul. 20**, 4-8:30 pm – 2018 Friday Night History Cruz Authors, Paperbacks Plus bookstore, 2539 E 7th Ave, North St Paul, MN, (651) 770-0384

**Sat., Jul. 21 (new)**, noon-2 pm— Once Upon a Crime, 604 W 26th St., Mpls, MN, (612) 870-3785

Sat., Aug. 18 — Northwest Iowa Book Tour: "True Crime Day": General N.B. Baker Library, Sutherland (noon), 315 Ash Street, Sutherland, (712) 446-3839; Spencer Public Library (time **TBD**), 21 E 3rd St, Spencer, (712) 580-7290; and Cherokee Public Library (time **TBD**), 215 S 2nd St, Cherokee, (712) 225-3498

Fall 2018/Time: TBD — Chapter2 Books, 226 Locust S., Hudson, WI, (715) 220-8818

#### Pending...

Date/Time: **TBD** — Plot Twist Bookstore, 502 N Ankeny Blvd, Unit 6, Ankeny, IA, (515) 964-8410 Date/Time: **TBD** — Magers & Quinn, 3038 Hennepin Ave, Mpls., MN (612) 822-4611

#### <u>Book Fairs</u>

Sat., Aug. 4, 1 pm — Local Authors Book Fair, Beaverdale Books, 2629 Beaver Ave., Ste. 1, Des Moines, IA, (515) 279-5400 Sat., Sept. 15, 9 am-3 pm — Iowa Author Fest, Capital Square, Des Moines, IA